

Adar Rico

Front End UI Web Developer & Designer

ricoadar@gmail.com

<http://www.adarrico.org>

<https://www.linkedin.com/in/adar-rico-27b85891/>

Skills

HTML/XHTML/HTML5
CSS3/SASS/SCSS
Javascript ES6
ReactJS
Redux
AngularJS & Framework
VueJS
jQuery
AJAX
JSON
Twig
PHP 5-7.0
Laravel Framework
Bootstrap 3/4/5
Bulma
Material UI
CMS Platforms
WordPress & Gutenberg
Elementor Theme Builder
Hugo Framework
Webpack
Babel
Git/GitLab/GitHub
Bitbucket
Web Hosting &
Optimization
Google Analytics
Google Tag Manager
Mixpanel, Constant
Contact, SendGrid &
Semrush
BrowserStack & Litmus
Wufoo & SurveyMonkey
User Experience Design
Adobe Creative Suite
(Photoshop, Illustrator,
Indesign, & XD)
Microsoft Office Programs
Atlassian (Jira &
Confluence)
ClickUp
BigCommerce
InVision/Sketch/Figma
Slack
Zoom, Webex & Teams
HighTail, DropBox, Google
Drive, & Microsoft
OneDrive
Photography

Sept 2020

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Present

May 2020 -

Nov 2021

Mar 2019 -

Apr 2020

Jun 2018 -

Dec 2019

Jun 2016 -

Jun 2018

Aug 2013 -

May 2016

Work Experience

Frontend Web Developer

3marketeers Advertising, San Jose, CA

- Take a lead role in strategy, designing, coordinating and be responsible for producing client web projects.
- Collaborate with Account Managers, Creative Directors and other Developers to form a workflow on Clickup, a task manager platform, for both day to day tasks and specialized detailed projects.
- Work with clients, such as Microsoft, AWS, Nutanix, Cognizant, and Red Hat, to develop branding/promotion/lead generation materials from concept through finished pieces, multimedia, web and lead generation/eTrigue.
- Use APIs and SDK of applications, such as Marketo, Paypal, Vimeo and Brightcove, that I incorporated within websites and single landing pages.
- Implement intricate JavaScript, CSS, and SVG animations into sites and landing pages.
- Create custom microsites for clients such as Microsite, RingCentral, and Pure Storage.
- Use PhpStorm to help develop in-house applications that contain JS, Laravel Framework, SCSS, Vue.js, and MySQL.

Freelance Mobile & Web Application Contractor

EVbloom, Silicon Valley, CA

- Build a web application with React, Redux, Axios, Formik, NPM, Yarn, Express JS, and Postgres.
- Edit an Angular Ionic mobile application using a Visual Studio Code and test on Android Studio.
- Create new visually appealing mockups for mobile and web applications using Figma.
- Use a Github account to improve code from a separate branch that would be merged to the master.
- Work on a public facing website to add key marketing content.

Web Developer

GigNow at EY, San Jose, CA

- Built, implemented, and tested new website features while delivering properly-tested, organized, bug-free code, on-time.
- Utilize sitespeed.io, BrowserStack, and other tools to test and optimize the site for desktop, mobile, cross-browser compatibility, optimize sites for speed, SEO, and improve the webpack loading process.
- Develop and manage a custom Wordpress site and customized plugins such as GeoTarget, Gutenberg, Advanced Custom Fields, and Timber plugins.
- Implement Bulma CSS Framework, HTTP Security headers, Google Analytics, Mixpanel and jQuery cdn to the structure of the website.
- Integrated custom forms on Wufoo and marketing video with Vimeo to the public facing site.

Education

Internet Programming and Development Certification Program

UCSC Silicon Valley Extension, Santa Clara, CA

User Experience and Web Design Certification Program

UCSC Silicon Valley Extension, Santa Clara, CA

BA in Graphic Design & Minor in Advertising

San Jose State University, San Jose, CA